

TAHOE

QUARTERLY

MAGAZINE SUBMISSION GUIDELINES

About the Magazine

Tahoe Quarterly is the premier lifestyle magazine of the Northern Sierra and Reno/Carson Valley region, highlighting the scenery, people and big picture issues affecting this fast-growing Western region. We have a circulation of 30,000 and publish four seasonal and two specially themed editions.

In addition to our full-length features, our regular departments include:

Tahoe Talk: Short news or human interest subjects, with four subdepartments

Tahoe Talk – Art Notes: A profile on one artist area or gallery

Tahoe Talk – TQ Market: Products which either typify our region or the mountain lifestyle.

Tahoe Talk – New Shops: New retail establishments in the area

Tahoe Talk – Tahoe All-Stars: Short bios of individuals who have made an impact on the Tahoe area

My Sierra: First-person, literary essay on our spiritual connection with the Sierra

Environment: A look at our physical surroundings

Looking Back: Stories from our region's recent and distant past

Home: Profile of an exceptional area home and its design

Downstream: Things to see and do in Reno/Sparks

Outdoors: Area outdoor activities

Health: Health issues that affect those of us who live in the Sierra

Food & Wine: Area restaurant, recipe and food and beverage coverage

Near & Far: Destinations within a day's drive of Tahoe (Near) and other places of interest to our readers, nationally and abroad

Mountain Garden: Hints for planting and maintaining a high-elevation garden

Through The Lens: Gallery of photos of the Sierra/Northern Nevada region

Rates

Tahoe Quarterly welcomes query letters on article ideas and/or photo essays. We require a resume and sample of published or unpublished work prior to assigning articles or photography. Our rates start at 35 cents per word, and increase depending on the writer's experience and ability. We also pay a "project price" for some items. We pay upon publication and purchase one-time, first North American rights only, including electronic rights for 90 days. Photo reproduction rights are based on size used at our \$175 page rate.

Schedule

We publish four seasonal issues a year and two specially themed editions, Mountain Home and Insiders' Annual. We consider article queries for all issues year-round, but generally assign six months prior to our on-sale dates:

MOUNTAIN HOME	February 15
SPRING	April 15
SUMMER	June 15
FALL	August 15
INSIDERS' ANNUAL	October 15
WINTER	December 15

Please write or e-mail us with questions and ideas. Thank you for your interest.

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